

**I want to build European  
software.**

I am fighting through every layer to get there.

**In the US you get the **full**  
**stack** handed to you.**

Auth0. Vercel. Stripe. SendGrid. Ship in a weekend.

**In Europe? You start  
Googling.**



**Every EU alternative  
works. Some work  
better.**

The problem is not the components. The problem is nobody assembled the stack.

WHAT BUILDING EU SOFTWARE REALLY MEANS

# Kleinarbeit

/'klaɪn, aʁbaɪt/

*The small, unglamorous work nobody sees but everything depends on.*

07

WHAT EUROPE NEEDS

**Not more  
regulations. An  
opinionated default  
stack.**

A starter kit that makes the sovereign choice  
the easy choice.

**This is part one. I am  
sharing the whole  
journey.**

**FOLLOW ALONG – MORE POSTS COMING.**

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